



ESTUDIO PARA LA OBTENCIÓN DEL COSTO ALUMNO 2014

DIRECCIÓN GENERAL DE PLANEACIÓN Y
DESARROLLO

DEPARTAMENTO DE ESTADÍSTICA INSTITUCIONAL
ABRIL 2015

UNIVERSIDAD AUTONOMA DE AGUASCALIENTE

DEPARTAMENTO DE ESTADISTICA INSTITUCIONAL

COSTO ALUMNO POR NIVEL EDUCATIVO DURANTE 2014

PROGRAMAS EDUCATIVOS	NUMERO DE ALUMNOS AGOSTO 2014	COSTO ALUMNO	TOTAL	GASTO DIRECTO	GASTO INDIRECTO
TOTAL INSTITUCIONAL	18,427	64,777.18	1,193,649,096.77	969,878,134.18	223,770,962.59
TOTAL DOCTORADO	87	50,220.24	4,369,160.61	3,225,098.86	1,144,061.75
DOC. CIENCIAS ADMINISTRATIVAS (TRAD)	22	40,001.64	880,036.17	636,435.24	243,600.93
DOC. CIENCIAS BIOLÓGICAS (TRAD)	44	48,282.21	2,124,417.31	1,507,232.41	617,184.90
DOC. EN ESTUDIOS SOCIOCULTURALES (TRAD)	17	66,717.44	1,134,196.40	904,877.79	229,318.60
DOC. EN PSICOLOGIA (TRAD)	4	57,627.68	230,510.74	176,553.42	53,957.32
TOTAL MAESTRIA	296	56,458.37	16,711,677.98	12,844,742.12	3,866,935.87
MAESTRIA CIENCIAS: BIOTECNOLOGIA VEG. O TOXICOLOGIA	23	42,987.09	988,702.97	666,083.60	322,619.38
MAESTRIA EN REHABILITACION VISUAL	35	42,661.02	1,493,135.63	1,050,776.95	442,358.68
MAESTRIA ADMINISTRACION	39	47,452.03	1,850,629.20	1,418,791.18	431,838.01
MAESTRIA CIENCIAS: AGRONOMICAS, VETERINARIAS.	28	89,907.40	2,517,407.33	2,072,396.90	445,010.43
MAESTRIA CIENCIAS: COMPUTACION, MATEMATICAS APLICADAS	19	81,171.70	1,542,262.30	1,275,750.64	266,511.66
MAESTRIA EN ARTE	12	44,629.95	535,559.38	366,362.02	169,197.35
MAESTRIA EN INVESTIGACION EDUCATIVA	13	68,193.55	886,516.12	711,154.84	175,361.28
MAESTRIA IMPUESTOS	14	41,891.69	586,483.67	431,464.89	155,018.77
MAESTRIA INGENIERIA CIVIL	44	61,836.60	2,720,810.58	2,170,723.48	550,087.10
MAESTRIA INFORMATICA Y TECNOLOGIAS COMP.	20	52,445.90	1,048,918.01	768,379.41	280,538.59
MAESTRIA EN DISEÑO INTEGRAL	10	47,178.14	471,781.42	346,761.63	125,019.80
MAESTRIA EN VALUACIÓN	23	42,423.18	975,733.15	688,187.63	287,545.53
MAESTRIA INVESTIGACIONES SOCIALES Y HUMANISTICAS	16	68,358.64	1,093,738.24	877,908.97	215,829.27
TOTAL ESPECIALIDAD	1	193,664.35	193,664.35	179,637.42	14,026.93
ESP. EN EL USO DE TIC'S	1	193,664.35	193,664.35	179,637.42	14,026.93
TOTAL PREGRADO	14,606	67,739.72	989,406,418.16	805,165,687.32	184,240,730.84
ADMON. DE EMPRESAS	582	53,484.00	31,127,685.23	24,683,333.35	6,444,351.88
ADMON. DE PRODUCCION Y SERVICIOS	148	57,299.19	8,480,280.66	6,841,510.77	1,638,769.89
ADMON. FINANCIERA	242	60,467.04	14,633,023.51	11,953,413.28	2,679,610.23
ADMON. Y GESTIÓN FISCAL DE PYMES	113	51,777.23	5,850,827.15	4,744,193.34	1,106,633.81
AGRONEGOCIOS	169	64,211.29	10,851,708.61	9,196,654.51	1,655,054.10
ANALISIS QUIMICO BIOLÓGICOS	305	72,379.09	22,075,621.73	17,797,408.22	4,278,213.51
ARQUITECTURA	374	74,106.52	27,715,837.29	23,040,096.93	4,675,740.35
ARTES CINEMATOGRAFICAS Y AUDIOVISUALES	48	56,935.35	2,732,896.80	2,056,107.38	676,789.42
ARTES ESCENICAS	83	76,435.00	6,344,104.73	5,173,823.03	1,170,281.70
ASESORIA PSICOPEDAGOGICO	187	62,780.02	11,739,864.28	9,217,359.65	2,522,504.63
BIOLOGIA	170	60,875.98	10,348,916.82	7,964,338.80	2,384,578.02
BIOTECNOLOGIA	183	62,650.49	11,465,040.27	8,898,112.16	2,566,928.11
CIENCIAS AMBIENTALES	134	68,646.54	9,198,636.22	7,319,027.66	1,879,608.56
CIENCIAS DEL ARTE Y GESTION CULTURAL	127	62,711.43	7,964,352.19	6,173,680.19	1,790,672.00
CIENCIAS POLITICAS Y ADMON. PUBLICA	179	58,727.53	10,512,228.40	8,097,638.41	2,414,589.99
COMERCIO ELECTRONICO	128	56,316.48	7,208,508.95	5,954,976.84	1,253,532.10
COMERCIO INTERNACIONAL	166	54,655.61	9,072,830.51	7,234,750.76	1,838,079.75
COMUNICACION E INFORMACION	140	79,361.22	11,110,570.54	9,222,064.40	1,888,506.14
COMUNICACION ORGANIZACION	170	66,257.95	11,263,851.59	8,970,665.57	2,293,186.02
CONTADOR PUBLICO	633	56,940.74	36,043,485.28	29,034,422.15	7,009,063.13
CULTURA FISICA Y DEPORTE	165	73,447.13	12,118,775.63	10,033,370.40	2,085,405.23
DERECHO	716	54,713.49	39,174,860.79	29,516,500.83	9,658,359.96
DISEÑO DE INTERIORES	149	69,816.65	10,402,680.21	8,539,885.26	1,862,794.95
DISEÑO DE MODA EN INDUMENTARIA Y TEXTILES	286	76,457.90	21,866,959.07	18,291,392.92	3,575,566.15
DISEÑO GRAFICO	303	74,885.51	22,690,309.62	18,902,209.61	3,788,099.80
DISEÑO INDUSTRIAL	260	78,587.36	20,432,714.83	17,182,200.14	3,250,514.68
DOCENCIA DEL IDIOMA INGLES	187	80,351.06	15,025,647.54	12,503,142.91	2,522,504.63
DOCENCIA FRANCES Y ESPAÑOL COMO LENGUA EXTRANJERA	99	76,101.25	7,534,023.39	6,198,579.77	1,335,443.63
ECONOMIA	114	66,625.48	7,595,304.51	6,333,008.78	1,262,295.73
ENFERMERIA	551	76,068.36	41,913,667.70	34,949,678.13	6,963,989.57
FILOSOFIA	62	107,400.93	6,658,857.58	5,822,519.15	836,338.43
GESTION TURISTICA	178	62,720.99	11,164,336.93	9,193,383.95	1,970,952.98
HISTORIA	97	71,245.69	6,910,832.29	5,602,367.32	1,308,464.97
ING AGROINDUSTRIAL	112	107,448.50	12,034,231.80	10,254,190.09	1,780,041.71
ING INDUSTRIAL ESTADISTICO	189	63,886.83	12,074,610.34	9,423,520.86	2,651,089.68
ING. AGRÓNOMO	129	83,011.54	10,708,488.49	8,658,261.88	2,050,226.61
ING. AUTOMOTRIZ	205	57,699.83	11,828,465.36	9,798,309.45	2,030,155.91
ING. BIOMEDICA	177	54,534.38	9,652,585.77	7,899,719.45	1,752,866.32
ING. BIOQUIMICA	203	62,257.91	12,638,355.77	9,790,889.07	2,847,466.70
ING. CIVIL	392	58,290.86	22,850,018.15	17,949,242.17	4,900,775.98
ING. EN COMPUTACION INTELIGENTE	185	62,818.72	11,621,463.42	9,026,481.45	2,594,981.97
ING. EN DISEÑO MECÁNICO	88	69,560.56	6,121,329.49	5,249,847.93	871,481.56
ING. EN ELECTRONICA	168	68,438.73	11,497,705.85	9,141,181.68	2,356,524.16
ING. EN ENERGÍAS RENOVABLES	67	58,404.11	3,913,075.64	3,249,561.27	663,514.37
ING. EN MANUFACTURA Y AUTOMATIZACIÓN INDUSTRIAL	70	72,215.68	5,055,097.91	4,361,873.94	693,223.97
ING. EN ROBOTICA	169	53,418.29	9,027,690.71	7,354,049.99	1,673,640.72
ING. EN SISTEMAS COMPUTACIONALES	539	60,802.91	32,772,766.72	25,212,251.70	7,560,515.03
LETRAS HISPANICAS	122	63,362.35	7,730,207.18	6,010,034.07	1,720,173.11
LOGÍSTICA EMPRESARIAL	161	48,631.91	7,829,737.21	6,253,028.87	1,576,708.35
MATEMATICAS APLICADAS	78	89,559.76	6,985,661.58	5,891,561.08	1,094,100.50
MEDICO CIRUJANO	748	56,438.24	42,215,802.21	32,761,965.19	9,453,837.02
MEDICO ESTOMATOLOGO	474	80,003.60	37,921,704.62	31,930,904.15	5,990,800.47
MEDICO VETERINARIO	394	111,242.80	43,829,662.72	37,567,730.28	6,261,932.44
MERCADOTECNIA	427	62,550.42	26,709,027.72	21,980,955.12	4,728,072.60
MUSICA	71	127,479.16	9,051,020.22	8,049,935.87	1,001,084.35
NUTRICION	303	70,763.67	21,441,391.45	17,611,829.12	3,829,562.32
OPTOMETRIA	169	89,433.27	15,114,223.29	12,978,262.79	2,135,960.50
PSICOLOGIA	369	88,008.15	32,475,006.40	27,497,443.80	4,977,562.60
RELACIONES INDUSTRIALES	358	55,665.28	19,928,171.90	15,964,120.41	3,964,051.50
SALUD PUBLICA	9	151,236.45	1,361,128.05	1,247,378.67	113,749.38
SOCIOLOGIA	66	86,186.60	5,688,315.45	4,798,019.70	890,295.75
TECNOLOGIAS DE INFORMACION	190	65,992.48	12,538,570.45	9,873,453.83	2,665,116.61
TERAPIA FISICA	151	58,030.28	8,762,571.67	6,854,109.92	1,908,461.75
TRABAJO SOCIAL	230	77,398.66	17,801,691.33	14,699,145.53	3,102,545.80
URBANISMO	145	75,844.13	10,997,398.32	9,184,611.29	1,812,787.03
TOTAL ENSEÑANZA MEDIA	3,437	53,234.85	182,968,178.51	148,462,968.47	34,505,210.03
BACHILLERATO	3,389	53,051.86	179,792,739.27	145,769,417.54	34,023,321.74
BACH. INTERNACIONAL	48	66,154.98	3,175,439.23	2,693,550.93	481,888.30

UNIVERSIDAD AUTONOMA DE AGUASCALIENTE
DEPARTAMENTO DE ESTADISTICA INSTITUCIONAL

RELACION DEL COSTO ALUMNO POR PROGRAMA EDUCATIVO DURANTE 2014.

PROGRAMAS EDUCATIVOS	NUMERO DE ALUMNOS AGOSTO 2014	COSTO ALUMNO	TOTAL	GASTO DIRECTO	GASTO INDIRECTO
TOTAL	18,427	64,777.18	1,193,649,099.50	969,878,134.08	223,770,965.42
ESP. EN EL USO DE TIC'S	1	193,664.35	193,664.35	179,637.42	14,026.93
SALUD PUBLICA	9	151,236.45	1,361,128.05	1,247,378.67	113,749.38
MUSICA	71	127,479.16	9,051,020.22	8,049,935.87	1,001,084.35
MEDICO VETERINARIO	394	111,242.80	43,829,662.72	37,567,730.28	6,261,932.44
ING AGROINDUSTRIAL	112	107,448.50	12,034,231.80	10,254,190.09	1,780,041.71
FILOSOFIA	62	107,400.93	6,658,857.58	5,822,519.15	836,338.43
MAESTRIA CIENCIAS: AGRONOMICAS, VETERINARIAS.	28	89,907.40	2,517,407.33	2,072,396.90	445,010.43
MATEMATICAS APLICADAS	78	89,559.76	6,985,661.58	5,891,561.08	1,094,100.50
OPTOMETRIA	169	89,433.27	15,114,223.29	12,978,262.79	2,135,960.50
PSICOLOGIA	369	88,008.15	32,475,006.40	27,497,443.80	4,977,562.60
SOCIOLOGIA	66	86,186.60	5,688,315.45	4,798,019.70	890,295.75
ING. AGRONOMO	129	83,011.54	10,708,488.49	8,658,261.88	2,050,226.61
MAESTRIA CIENCIAS: COMPUTACION, MATEMATICAS APLICADAS	19	81,171.70	1,542,262.30	1,275,750.64	266,511.66
DOCENCIA DEL IDIOMA INGLES	187	80,351.06	15,025,647.54	12,503,142.91	2,522,504.63
MEDICO ESTOMATOLOGO	474	80,003.60	37,921,704.62	31,930,904.15	5,990,800.47
COMUNICACION E INFORMACION	140	79,361.22	11,110,570.54	9,222,064.40	1,888,506.14
DISEÑO INDUSTRIAL	260	78,587.36	20,432,714.83	17,182,200.14	3,250,514.68
TRABAJO SOCIAL	230	77,398.66	17,801,691.33	14,699,145.53	3,102,545.80
DISEÑO DE MODA EN INDUMENTARIA Y TEXTILES	286	76,457.90	21,866,969.07	18,291,392.92	3,575,566.15
ARTES ESCENICAS	83	76,435.00	6,344,104.73	5,173,823.03	1,170,281.70
DOCENCIA FRANCES Y ESPAÑOL COMO LENGUA EXTRANJERA	99	76,101.25	7,534,023.39	6,198,579.77	1,335,443.63
ENFERMERIA	551	76,068.36	41,913,667.70	34,949,678.13	6,963,989.57
URBANISMO	145	75,844.13	10,997,398.32	9,184,611.29	1,812,787.03
DISEÑO GRAFICO	303	74,885.51	22,690,309.62	18,902,209.81	3,788,099.80
ARQUITECTURA	374	74,106.52	27,715,837.29	23,040,096.93	4,675,740.35
CULTURA FISICA Y DEPORTE	165	73,447.13	12,118,775.63	10,033,370.40	2,085,405.23
ANALISIS QUIMICO BIOLOGICOS	305	72,379.09	22,075,621.73	17,797,408.22	4,278,213.51
ING. EN MANUFACTURA Y AUTOMATIZACIÓN INDUSTRIAL	70	72,215.68	5,055,097.91	4,361,873.94	693,223.97
HISTORIA	97	71,245.69	6,910,832.29	5,602,367.32	1,308,464.97
NUTRICION	303	70,763.67	21,441,391.45	17,611,829.12	3,829,562.32
DISEÑO DE INTERIORES	149	69,816.65	10,402,680.21	8,539,885.26	1,862,794.95
ING. EN DISEÑO MECÁNICO	88	69,560.56	6,121,329.49	5,249,847.93	871,481.56
COSTO ALUMNO PROMEDIO 69,090.51					
CIENCIAS AMBIENTALES	134	68,646.54	9,198,636.22	7,319,027.66	1,879,608.56
ING. EN ELECTRONICA	168	68,438.73	11,497,705.85	9,141,181.68	2,356,524.16
MAESTRIA INVESTIGACIONES SOCIALES Y HUMANISTICAS	16	68,358.64	1,093,738.24	877,908.97	215,829.27
MAESTRIA EN INVESTIGACION EDUCATIVA	13	68,193.55	886,516.12	711,154.84	175,361.28
DOC. EN ESTUDIOS SOCIOCULTURALES (TRAD)	17	66,717.44	1,134,196.40	904,877.79	229,318.60
ECONOMIA	114	66,625.48	7,595,304.51	6,333,008.78	1,262,295.73
COMUNICACION ORGANIZACION	170	66,257.95	11,263,851.59	8,970,665.57	2,293,186.02
BACH. INTERNACIONAL	48	66,154.98	3,175,439.23	2,693,550.93	481,888.30
TECNOLOGIAS DE INFORMACION	190	65,992.48	12,538,570.45	9,873,453.83	2,665,116.61
AGRONEGOCIOS	169	64,211.29	10,851,708.61	9,196,654.51	1,655,054.10
ING INDUSTRIAL ESTADISTICO	189	63,886.83	12,074,610.34	9,423,520.66	2,651,089.68
LETRAS HISPANICAS	122	63,362.35	7,730,207.18	6,010,034.07	1,720,173.11
ING. EN COMPUTACION INTELIGENTE	185	62,818.72	11,621,463.42	9,026,481.45	2,594,981.97
ASESORIA PSICOPEAGOGICO	187	62,780.02	11,739,864.28	9,217,359.65	2,522,504.63
GESTION TURISTICA	178	62,720.99	11,164,336.93	9,193,383.95	1,970,952.98
CIENCIAS DEL ARTE Y GESTION CULTURAL	127	62,711.43	7,964,352.19	6,173,680.19	1,790,672.00
BIOTECNOLOGIA	183	62,650.49	11,465,040.27	8,898,112.16	2,566,928.11
MERCADOTECNIA	427	62,550.42	26,709,027.72	21,980,955.12	4,728,072.60
ING. BIOQUIMICA	203	62,257.91	12,638,355.77	9,790,889.07	2,847,466.70
MAESTRIA INGENIERIA CIVIL	44	61,836.60	2,720,810.58	2,170,723.48	550,087.10
BIOLOGIA	170	60,875.98	10,348,916.82	7,964,338.80	2,384,578.02
ING. EN SISTEMAS COMPUTACIONALES	539	60,802.91	32,772,766.72	25,212,251.70	7,560,515.03
ADMON. FINANCIERA	242	60,467.04	14,633,023.51	11,953,413.28	2,679,610.23
CIENCIAS POLITICAS Y ADMON. PUBLICA	179	58,727.53	10,512,228.40	8,097,638.41	2,414,589.99
ING. EN ENERGÍAS RENOVABLES	67	58,404.11	3,913,075.64	3,249,561.27	663,514.37
ING. CIVIL	392	58,290.86	22,850,018.15	17,949,242.17	4,900,775.98
TERAPIA FISICA	151	58,030.28	8,762,571.67	6,854,109.92	1,908,461.75
ING. AUTOMOTRIZ	205	57,699.83	11,828,465.36	9,798,309.45	2,030,155.91
DOC. EN PSICOLOGIA (TRAD)	4	57,627.68	230,510.74	176,553.42	53,957.32
ADMON. DE PRODUCCION Y SERVICIOS	148	57,299.19	8,480,280.66	6,841,510.77	1,638,769.89
CONTADOR PUBLICO	633	56,940.74	36,043,485.28	29,034,422.15	7,009,063.13
ARTES CINEMATOGRAFICAS Y AUDIOVISUALES	48	56,935.35	2,732,896.80	2,056,107.38	676,789.42
MEDICO CIRUJANO	748	56,438.24	42,215,802.21	32,761,965.19	9,453,837.02
COMERCIO ELECTRONICO	128	56,316.48	7,208,508.95	5,954,976.84	1,253,532.10
RELACIONES INDUSTRIALES	358	55,865.28	19,928,171.90	15,964,120.41	3,964,051.50
DERECHO	716	54,713.49	39,174,860.79	29,516,500.83	9,658,359.96
COMERCIO INTERNACIONAL	166	54,655.61	9,072,830.51	7,234,750.76	1,838,079.75
ING. BIOMEDICA	177	54,534.38	9,652,585.77	7,899,719.45	1,752,866.32
ADMON. DE EMPRESAS	582	53,484.00	31,127,685.23	24,683,333.35	6,444,351.88
ING. EN ROBOTICA	169	53,418.29	9,027,690.71	7,354,049.99	1,673,640.72
BACHILLERATO	3,389	53,051.86	179,792,739.27	145,769,417.54	34,023,321.74
MAESTRIA INFORMATICA Y TECNOLOGIAS COMP.	20	52,445.90	1,048,918.01	788,379.41	280,538.59
ADMON. Y GESTIÓN FISCAL DE PYMES	113	51,777.23	5,850,827.15	4,744,193.34	1,106,633.81
LOGÍSTICA EMPRESARIAL	161	48,631.91	7,829,737.21	6,253,028.87	1,576,708.35
DOC. CIENCIAS BIOLÓGICAS (TRAD)	44	48,282.21	2,124,417.31	1,507,232.41	617,184.90
MAESTRIA ADMINISTRACION	39	47,452.03	1,850,629.20	1,418,791.18	431,838.01
MAESTRIA EN DISEÑO INTEGRAL	10	47,178.14	471,781.42	346,761.63	125,019.80
MAESTRIA EN ARTE	12	44,629.95	535,559.38	366,362.02	169,197.35
MAESTRIA CIENCIAS: BIOTECNOLOGIA VEG. O TOXICOLOGIA	23	42,987.09	988,702.97	666,083.60	322,619.38
MAESTRIA EN REHABILITACION VISUAL	35	42,661.02	1,493,135.63	1,050,776.95	442,358.68
MAESTRIA EN VALUACIÓN	23	42,423.18	975,733.15	688,187.63	287,545.53
MAESTRIA IMPUESTOS	14	41,891.69	586,483.67	431,464.89	155,018.77
DOC. CIENCIAS ADMINISTRATIVAS (TRAD)	22	40,001.64	880,036.17	636,435.24	243,600.93

